

FOR IMMEDIATE RELEASE**LG 3D NOTEBOOK RECEIVES WORLD'S
FIRST FLICKER-FREE CERTIFICATION**

*TÜV Rheinland, Europe's Authority on Standards,
Says LG Has Solved 3D's Most Vexing Shortcoming*

SEOUL, Nov. 1, 2011 -- LG Electronics (LG) has become the first company to be certified by a recognized authority for its flicker-free 3D notebook display. TÜV Rheinland, one of the world's leading technical, safety and certification services and Europe's highest authority on standards, recognized the LG A530 notebook for being the first 3D notebook PC to offer a flicker-free viewing experience.

TÜV issued its certification after rigorous testing of LG's 3D display which the agency said resolved the flickering problem which has plagued all other previous 3D notebooks. Flickering screens cause discomfort when viewed for a prolonged period of time.

"Recognition from TÜV Rheinland is especially welcome given the organization's focus on quality and safety," said J.J. Lee, Executive Vice President and Head of LG Electronics PC Business Unit. "Official certifications from leading third party authorities only help to confirm our belief that LG's 3D technology is second to none."

Thanks to LG's proprietary Film Patterned Retarder (FPR) screen with Full HD 1920x1080 resolution, images on the LG A530 are significantly brighter than on shutter glasses-type 3D notebooks, meaning the LG notebook offers richer, more vivid games, movies and pictures.

The LG A530, which was introduced in Korea two months ago, is currently the top seller in the local 3D notebook segment. Behind products such as the A530, LG is well positioned to lead the global market in 3D notebooks and will be making its presence known worldwide in the coming year.

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About LG Electronics, Inc.

LG Electronics, Inc. (KSE: 066570.KS) is a global leader and technology innovator in consumer electronics, mobile communications and home appliances, employing more than 93,000 people working in over 120 operations around the world. With 2010 global sales of KRW 55.8 trillion (USD 48.2 billion), LG comprises four business units – Home Entertainment, Mobile Communications, Home Appliance, and Air Conditioning & Energy Solutions. LG is one of the world's leading producers of flat panel TVs, mobile devices, air conditioners, washing machines and refrigerators. LG has signed a long-term agreement to become both a Global Partner and a Technology Partner of Formula 1™. As part of this top-level association, LG acquires exclusive designations and marketing rights as the official consumer electronics, mobile phone and data processor of this global sporting event. For more information, please visit www.lgnewsroom.com.

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