

FOR IMMEDIATE RELEASE**LG AND INTEL INTRODUCE FIRST ALL-IN-ONE PC
WITH FPR DISPLAY AND IPS SCREEN TECHNOLOGY**

*LG V300 Offers Convenient 3D with
the Power of 2nd Generation Intel® Core™ Processors*

SEOUL, May. 31, 2011 – LG Electronics (LG) will be unveiling its first all-in-one PC which will feature the innovative Film-type Patterned Retarder (FPR) display, found in its popular CINEMA 3D TVs. The LG V300, developed in partnership with Intel, will be unveiled at Computex 2011, Asia's largest IT exhibition, in Taipei from May 31 to June 4.

The LG V300 will come with an impressive list of features including 2nd Generation Intel Core processors, 3D FPR display, In Plane Switch (IPS) screen technology that creates a stunning 178-degree viewing angle and a triple camera system for superb multi-touch capability.

“The combination of the newest Intel Core processor and the FPR display in the LG V300 is going to create a new level of performance and viewing experience in a PC,” said J.J. Lee, Executive Vice President and Head of the LG Electronics PC Business Unit. “With millions of homes now using their PCs as entertainment hubs, marrying the best from the computing world with the best from the display world was the next natural step in the evolution of the PC.”

“2nd Generation Intel Core processor paves the way for great all-in-one systems like LG Electronics new V300.” said Mooly Eden, Vice President and General Manager of Intel PC Client Group. “The V300 combines LG Electronics’ display technology with 2nd Generation Intel Core’s great performance and built-in visuals to create an awesome PC experience.”

Better 3D, No Discomfort

The 23-inch 3D Full HD LED monitor on the LG V300 offers vivid and crisp 3D images with less crosstalk and flicker. And because FPR does not require glasses to sync with an emitter, heavy shutter-type glasses are a thing of the past. Instead, the LG V300 comes with two sets of lightweight polarized glasses for a more comfortable and enjoyable 3D experience. Furthermore, the viewing experience on previous 3D displays was negatively affected by non-perpendicular viewing angles. This problem has largely been eliminated with the LG V300's IPS technology, which allows for an impressive 178-degree viewing angle. The system operates a Color Shift configuration that accurately renders colors and images for viewers not directly facing the screen.

Minimalism Is In

LG's engineering team reduced the thickness of the LG V300's active display to a mere 44.65mm, which is up to 65 percent slimmer than other leading models. This focus on reducing unnecessary bulk was then incorporated into LG's concept of minimalism. With a wireless keyboard and mouse, the design requires only a single power cable, eliminating clutter and tangled cords. The end effect is a sleek, clean appearance that fits elegantly into any interior décor.

An Enhanced Multi-touch Experience with a Triple Camera System

With three individual camera sensors to provide a more accurate multi-touch functionality, LG's new PC brings a higher level of precision to the touch screen experience. The user interface has also been optimized to be as intuitive as possible, and the interface itself is supported with easy-to-use applications. The final result is a smooth yet sophisticated multi-touch interaction between the LG V300 and the user, free from ghosting and glitches.

The LG V300 also includes full support for Digital Living Network Alliance (DLNA) to enable sharing of data between devices as well as Intel's Wireless Display, also known as 'Wi-Di' to wirelessly stream content to a TV.

LG V300 will launch in Korea in July followed by markets in Europe, Middle East and Asia.

Specifications and Features: LG V300

Specifications*		V300
Processor		2nd Generation Intel® Core™ i7, i5 or i3 Processor
Operating System		Windows® 7 Home Basic (64bit) or Windows® Home Premium (64bit)
Display	Resolution & size	23.0" Full HD (1920 x 1080) LED LCD
	3D	3D FPR (select model)
	Touch	3 camera- sensor multi-touch (select model)
	Viewing Angle	178 degrees viewing angle with IPS technology
Memory		Max. 8 GB (DDR3 1333MHz)
Graphic		AMD Radeon HD 6650M with DDR3 1024MB or Intel® HD Graphics 3000 or HD Graphics
Storage	HDD	Max. 750 GB (2.5" SATA, 5400rpm)
	LAN	Gigabit
Comm.	Wi-Fi	802.11 b/g/n
	Bluetooth®	3.0+HS(Combo) or 2.1+EDR(Discrete)
	ODD	DVD Super-Multi or Blu-ray™
Audio		HD Audio., SRS Sound Solutions or SRS Wide 3D Sound (3D Model Only)
Multi Media Card		5-in-1 (xD, MMC, SD/SDHC/SDXC, MS, MS Pro)
Input / Output Port		Rear: RJ45, USB 2.0 (x2), USB 3.0 (x2), Line Out, Line In, HDMI (1.4), TV, e-SATA
		Stand : Card Reader, USB 2.0 (x2), Mic In, HP Out
Webcam		HD Webcam (720p) with Stereo Mic.
Software		LG Smart App (Smart Care, Smart Recovery, Smart Page), LG Media Funtasia, LG Intelligent Update, Cyberlink Youcam 3.0, Microsoft Office 2010 Starter, Norton™ Anti-virus 2011 (Trial Version Global : 90days), DDD TriDef 3D Application (3D Model only)
TV Tuner		Yes (select model)
Dimensions		Display : 561.75x 346.2x 44.65 (Touch Model) / 39.8 (non-Touch Model)mm Stand : 192.35 * 169.55 * 263.6mm
Design		Slim and Minimal design in white

*Specifications subject to change depending on region or country.

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About LG Electronics, Inc.

LG Electronics, Inc. (KSE: 066570.KS) is a global leader and technology innovator in consumer electronics, mobile communications and home appliances, employing more than 93,000 people working in over 120 operations around the world. With 2010 global sales of KRW 55.8 trillion (USD 48.2 billion), LG comprises four business units – Home Entertainment, Mobile Communications, Home Appliance, and Air Conditioning & Energy Solutions. LG is one of the world's leading producers of flat panel TVs, mobile devices, air conditioners, washing machines, and refrigerators. LG has signed a long-term agreement to become both a Global Partner and a Technology Partner of Formula 1™. As part of this top-level association, LG acquires exclusive designations and marketing rights as the official consumer electronics, mobile phone and data processor of this global sporting event. For more information, please visit www.lg.com.

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