

FOR IMMEDIATE RELEASE**LG TO UNVEIL WORLD'S FIRST FULL 3D SMARTPHONE
AT MOBILE WORLD CONGRESS 2011***3D Recording-Viewing-Sharing of Life's Precious Moments Anytime, Anywhere*

SEOUL, Feb. 1, 2011 – At this year's Mobile World Congress, LG will unveil the LG Optimus 3D, the world's first 3D smartphone offering consumers a full 3D experience right in the palm of their hands.

The LG Optimus 3D addresses the lack of 3D content issue -- one of the biggest problems facing the 3D market -- with a complete platform for a one-of-a-kind experience on a mobile device. LG's most advanced smartphone to date will feature a dual-lens camera for 3D recording, a glasses-free LCD panel for 3D viewing and diverse connectivity options such as HDMI and DLNA for 3D content sharing anytime, anywhere.



Further details and a live demo of the LG Optimus 3D will be offered at Booth #8B178 at MWC in Barcelona from February 14 to 17.

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About LG Electronics, Inc.

LG Electronics, Inc. (KSE: 066570.KS) is a global leader and technology innovator in consumer electronics, mobile communications and home appliances, employing more than 80,000 people working in 115 operations including 84 subsidiaries around the world. With 2010 global sales of 55.8 trillion Korean won (USD 48.2 billion), LG comprises four business units – Home Entertainment, Mobile Communications, Home Appliance, and Air Conditioning and Energy Solution. LG is one of the world's leading producers of flat panel TVs, audio and video products, mobile handsets, air conditioners and washing machines. LG has signed a long-term agreement to become both a Global Partner of Formula 1™ and a Technology Partner of Formula 1™. As part of this top-level association, LG acquires exclusive designations and marketing rights as the official consumer electronics, mobile phone and data processor of this global sporting event. For more information, please visit www.lg.com

About LG Electronics Mobile Communications Company

The LG Electronics Mobile Communications Company is a leading global mobile communications and information company. With its cutting-edge technology and innovative design capabilities, LG creates handsets that provide an optimized mobile experience to customers around the world. LG is pursuing convergence technology and mobile computing products, while continuing its leadership role in mobile communication with stylish designs and smart technology.

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