NEWS RELEASE





www.verizonwireless.com

MEDIA CONTACTS: Albert Aydin Verizon Wireless 908.559.7513 <u>Albert.Aydin@verizonwireless.com</u>

Demetra Kavadeles LG Mobile Phones, U.S.A. 858.635.5232 Demetra.Kavadeles@lge.com

Jacqueline Cox LG-One for LG Mobile Phones 310.248.6192 Jacqueline.Cox@LG-One.com

VERIZON WIRELESS AND LG MOBILE PHONES LEAD INTO THE 4G FUTURE WITH THE LG REVOLUTION

First 4G Device from LG Delivers a Next Generation Smartphone for Customers Ready to Experience Blazing Fast LTE Technology

BASKING RIDGE, N.J., and SAN DIEGO – Verizon Wireless and LG Mobile Phones today announced the first 4G LTE smartphone from LG, the LG Revolution. With high-speed 4G LTE connectivity that puts users in the action, LG Revolution offers complete HD support for streaming, playing and recording video multimedia while on-the-go. Equipped with a chic design, large 4.3 inch touchscreen and Android 2.2 platform, LG Revolution is the ideal device for users ready to experience the next level of smartphone power.

"LG Revolution combines the Verizon Wireless 4G LTE Mobile Broadband network with the power of Android 2.2 to deliver a blazingly fast experience," said Marni Walden, vice president and chief marketing officer for Verizon Wireless. "The introduction of the LG's first 4G LTE smartphone will be a positive addition to our robust linear of powerful smartphones."

The Verizon Wireless 4G LTE Mobile Broadband network, launched in December 2010, is the fastest, most advanced 4G network in the United States, providing speeds up to 10 times faster than Verizon Wireless' 3G network. Verizon Wireless' 4G LTE Mobile Broadband network currently reaches one-third of all Americans, with plans to expand the network to the company's entire 3G coverage area over the next three years.

"Being an innovation and technology leader has always been a top priority for LG and we are thrilled to unveil a new level of smartphone capabilities and features," said Tim O'Brien, vice president of marketing. "LG Revolution marks the beginning of new technologies and products that will complement on-the-go consumers looking for high-speed connectivity in one, compact device."

LG Revolution will be on display at CES in Verizon Wireless' booth (#35216 in the South Hall of the Las Vegas Convention Center) and in LG booth (#8205 in the Central Hall). For more information about Verizon Wireless' 4G LTE network, visit www.verizonwrieless.com/lte and for more information about Verizon Wireless at CES please visit www.verizonwireless.com/ces or follow us on twitter at www.twitter.com/verizonwireless.com/ces or follow us on twitter <a href="https://www.twi

Key features:

- 4G LTE- customers can expect download speeds of 5 to 12 Mbps and upload speeds of 2 to 5 Mbps in 4G Mobile Broadband coverage area
- 4.3 inch capacitive touchscreen
- Wi-Fi capable
- Mobile Hotspot capability share 4G connection with up to 8 WiFi devices
- DLNA, HDMI and DIVX capable
- Video telephony support with front facing camera
- Android 2.2 technology for Google Mobile Services, including GmailTM, YouTubeTM, Google Talk, Google Voice and access to the Android MarketTM
- Virtual QWERTY keyboard
- Bluetooth 3.0 capabilities with support for Bluetooth Profiles Supported: Headset, Hands-Free, Dial-Up Networking, Object Push, Advanced Audio Distribution (stereo), Audio/Video Remote Control, Phone Book Access, and File Transfer
- 16GB internal memory with microSDTM card slot with expandable memory up to 32 GB

Additional features:

- Proximity sensor instantly locks touchscreen while talking on the phone
- Full suite of messaging options Text, picture, video and voice messaging; corporate and personal e-mail accounts supported
- 5.0-megapixel autofocus camera with flash and camcorder that includes:
 - o Five different camera resolutions and three different video resolutions
 - o Macro Mode for detailed, up close pictures
 - o Image editor with zoom, rotate, resize, crop, added frames and stamps
 - Customize brightness, white balance, shutter sounds, color effects and use selftimer
 - o Optimize video quality with normal, fine or super camcorder settings

(EDITOR'S NOTE: Media can access high-resolution images of the LG Revolution in the Verizon Wireless Multimedia Library at www.verizonwireless.com/multimedia.)

###

About Verizon Wireless

Verizon Wireless operates the nation's fastest and most advanced 4G network and largest and most reliable 3G network, and serves more than 93 million customers. Headquartered in Basking Ridge, N.J., with 80,000 employees nationwide, Verizon Wireless is a joint venture of Verizon Communications (NYSE, NASDAQ: VZ) and Vodafone (LSE, NASDAQ: VOD). For more information, visit www.verizonwireless.com. To preview and request broadcast-quality video footage and high-resolution stills of Verizon Wireless operations, log on to the Verizon Wireless Multimedia Library at www.verizonwireless.com/multimedia.

About LG Electronics

LG Electronics, Inc. (KSE: 066570.KS) is a global leader and technology innovator in consumer electronics, mobile communications and home appliances, employing more than 80,000 people working in over 115 operations around the world. With 2009 global sales of 55.5 trillion Korean won (USD 43.4 billion), LG comprises four business units – Home Entertainment, Mobile Communications, Home Appliance, and Air Conditioning and Energy Solution. LG is one of the world's leading producers of flat panel TVs, audio and video products, mobile handsets, air conditioners and washing machines. LG has signed a long-term agreement to become both a Global Partner and a Technology Partner of Formula 1TM. As part of this top-level association, LG acquires exclusive designations and marketing rights as the official consumer electronics, mobile phone and data processor of this global sporting event. For more information, please visit www.lg.com.