

FOR IMMEDIATE RELEASE

LG BRINGS INFRARED TECHNOLOGY TO ITS OVENS

LG Delivers the Benefits of Infra Grilling Cooking on its Double Oven Ranges

LAS VEGAS, Jan. 5, 2011 – At the 2011 International Consumer Electronics Show (CES®), LG Electronics (LG) is showcasing its double-oven ranges, with innovative InfraGrill™ technology that enables consumers get their oven to broil temperature more quickly and cuts 30 percent from cooking times.

The first oven to ever use an infrared heating element, LG's double oven range allows food to be juicier than dishes prepared with traditional thermal cooking. This technology is also ultra-efficient, cutting energy use by up to 23 percent.

Among the ovens on display, LG's electric double oven comes with a six-inch-high upper oven, the tallest in the industry. This allows users to bake and broil tall items such as a rack of lamb without having to preheat the larger lower oven. Even with two separate ovens, the new LG range fits within the standard footprint, so no kitchen modifications are needed.

With a large capacity of 6.7 cubic feet, LG's electric double oven allows consumers to simultaneously cook different dishes at different temperatures. It also provides enough room to cook large servings of foods, making it well equipped to handle holiday dinners or special events.

LG's freestanding electric range also features the award-winning design that has become the hallmark of LG appliances – and captured the coveted 2010 reddot Design award. The attractive and intuitive SmoothTouch™ Controls are easy to use and effortless to wipe clean. Its stainless steel touch points, sleek controls and brilliant blue interior make the range a natural fit for any kitchen.

Product Specifications:**Electric Double Oven Range with InfraGrill™ (LDE3017ST)**

- InfraGrill™ Broil Heater
- 6-Inch Tall Upper Oven Height
- 6.7 cu. ft. Large Capacity
- 2010 reddot Design Award

For more information and product images, please visit LG's online press kit at www.lgnewsroom.com/CES2011.

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* Designs, features and specifications subject to change without notice.

About LG Electronics, Inc.

LG Electronics, Inc. (KSE: 066570.KS) is a global leader and technology innovator in consumer electronics, mobile communications and home appliances, employing more than 80,000 people working in over 115 operations around the world. With 2009 global sales of 55.5 trillion Korean won (USD 43.4 billion), LG comprises four business units – Home Entertainment, Mobile Communications, Home Appliance, and Air Conditioning & Energy Solutions. LG is one of the world's leading producers of flat panel TVs, audio and video products, mobile handsets, air conditioners and washing machines. LG has signed a long-term agreement to become both a Global Partner and a Technology Partner of Formula 1™. As part of this top-level association, LG acquires exclusive designations and marketing rights as the official consumer electronics, mobile phone and data processor of this global sporting event. For more information, please visit www.lg.com.

About LG Electronics USA

LG Electronics USA, Inc., based in Englewood Cliffs, N.J., is the North American subsidiary of LG Electronics, Inc., a global force and technology leader in consumer electronics, home appliances and mobile communications. In the United States, LG Electronics sells a range of stylish and innovative home entertainment products, mobile phones, home appliances, commercial displays, air conditioning systems and solar energy solutions, all under LG's "Life's Good" marketing theme. For more information, please visit www.lg.com.

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