

**FOR IMMEDIATE RELEASE****LG LAUNCHES WXGA PORTABLE LED PROJECTOR WITH BROADBAND, BUILT-IN ATSC TUNER, WIRELESS DLNA***HW300T Boasts Great Connectivity, Brightness and Eco-Friendliness in Compact Size*

**LAS VEGAS, Jan. 5, 2011** -- LG Electronics today unveiled the HW300T, the next generation of Portable LED projector, its first to incorporate the Digital Living Network Alliance (DLNA) technology, an ATSC Tuner and provides access to online content, at the International Consumer Electronics Show (Booth #8205).

“The HW300T’s outstanding connectivity enables users to link right up with a vast array of entertainment options,” said Havis Kwon, President and CEO of LG Home Entertainment Company. “The projector’s exceptional brightness, eco-friendliness and compact design also enable users to enjoy the HW300T in the optimal environment.”

The HW300T is LG’s first portable projector compatible with all DLNA-certified devices, meaning consumers can easily and wirelessly transfer stored digital content from devices such as personal computers and watch it through their projector. It also includes a built-in ATSC tuner (also included with the HX350T), allowing consumers to watch Free HD Broadcast signals without the need for a separate external content source.

Augmenting the HW300T with more content options, it also includes a broadband function, which provides consumers access to a host of internet services, such as Accuweather, Twitter and Facebook – without the need for a computer. In addition, the HW300T can also access and play DivX format HD content via its USB connection, users can also use the USB connection to present Presentation, spreadsheets and image files without a PC.

The HW300T has 1200 x 800 WXGA resolution, which is combined with a contrast ratio of 2,000:1 to ensure it displays crisp, vibrant images. With a brightness of 250 ANSI-lumens images are bright and clear and ideal for Home Cinema style viewing.

As LG's most energy-efficient projector, the life expectancy for the HW300T is 30,000 hours. The LED light source is also built without the use of Mercury, adding to the projectors environmentally friendly design. The HW300T comes in a sleek, compact glossy black finish, weighing just 1.74lbs.

**HW300T Specifications:**

- Broadband
- Built-in ATSC Tuner
- WXGA (1200 x 800)
- Wireless DLNA
- 250 ANSI-lumens
- LED Lighting Source
- 0.55-inch DMD
- 2,000:1 Contrast Ratio
- HD DivX
- File Viewer
- HDMI Interface
- Built-in Sound (1W + 1W Stereo)
- Compact Design (6.3 x 5.19 x 2.24 inches)
- Lightweight (1.74lbs)
- Glossy Black Color
- Lifetime: 30,000 hrs
- Green Technology (Mercury free)
- Accessories:



Carry Bag, Wi-Fi Dongle, Remote Control, D-sub/RGB to Composite cable,  
Manual (CD), RC Battery (AAA\*2EA)

For more information and product images, please visit LG's online press kit at  
[www.lgnewsroom.com/CES2011](http://www.lgnewsroom.com/CES2011).

###

\*Design, features and specifications subject to change without notice.

\* Internet connection and subscriptions required and sold separately.

**About LG Electronics, Inc.**

LG Electronics, Inc. (KSE: 066570.KS) is a global leader and technology innovator in consumer electronics, mobile communications and home appliances, employing more than 80,000 people working in over 115 operations around the world. With 2009 global sales of 55.5 trillion Korean won (USD 43.4 billion), LG comprises four business units – Home Entertainment, Mobile Communications, Home Appliance, and Air Conditioning & Energy Solutions. LG is one of the world's leading producers of flat panel TVs, audio and video products, mobile handsets, air conditioners and washing machines. LG has signed a long-term agreement to become both a Global Partner and a Technology Partner of Formula 1™. As part of this top-level association, LG acquires exclusive designations and marketing rights as the official consumer electronics, mobile phone and data processor of this global sporting event. For more information, please visit [www.lg.com](http://www.lg.com).

**About LG Electronics Home Entertainment Company**

The LG Electronics Home Entertainment Company is a top global player in flat panel displays, audio players and video products for the consumer and professional markets. LG's product areas include LCD and plasma televisions, home theater systems, Blu-ray disc players, audio components and video players, and plasma display panels, among others. While focusing on creating feature-rich devices, the company is also pursuing stylish designs and pushing technological boundaries to improve the home entertainment experience.

**About LG Electronics USA**

LG Electronics USA, Inc., based in Englewood Cliffs, N.J., is the North American subsidiary of LG Electronics, Inc., a global force and technology leader in consumer electronics, home appliances and mobile communications. In the United States, LG Electronics sells a range of stylish and innovative home entertainment products, mobile phones, home appliances, commercial displays, air conditioning systems and solar energy solutions, all under LG's "Life's Good" marketing theme. For more information, please visit [www.lg.com](http://www.lg.com).

*Media Contacts:*

LG Electronics Corporate Communications

Seye Im, +822 3777 3631, [Seye.im@lge.com](mailto:Seye.im@lge.com)

Kenneth Hong, (206) 619 1414, [Ken.hong@lge.com](mailto:Ken.hong@lge.com)