

FOR IMMEDIATE RELEASE**LG STUDIO SERIES SHOWS FULL RANGE OF
LATEST CORE TECHNOLOGIES**

LG Showcases Stylish New Kitchen Package with Premium Features

LAS VEGAS, Jan. 5, 2011 – LG Electronics (LG) is displaying its most premium “Studio Series” kitchen portfolio at the 2011 International Consumer Electronics Show (CES®). The new line represents the very best appliances that LG has to offer and includes all three of LG’s unique core technologies: the Inverter Direct Drive™, Linear Compressor and InfraGrill™ Technology.

With the Studio Series, LG has brought together ovens, cooktops, hoods, microwave ovens, refrigerators and dishwashers in a kitchen package with impressive new styling that will make a beautiful statement in any home. New ranges are a particular highlight of LG’s lineup this year, with options including an electric double oven range and a double wall oven.

LG’s electric double oven range lets consumers cook two meals, at two different temperatures, at the same time. Its infrared heating element gets the oven to broiling temperature more quickly, cutting 30 percent off cooking time on common items like hamburgers and chicken breasts. Using the same technology as premium outdoor grills, infrared heating keeps food juicier than traditional thermal cooking.

The interior of LG’s double wall oven – with a 4.7 cubic foot capacity in each oven – is smartly accentuated with a vivid convection glow. The recessed broiler element provides more usable space and a more visually pleasing oven interior.

Product Specifications:**Studio Series – New Electric Double Oven Range (LDE3019ST)**

- Upper Oven Height (6 inches)
- InfraGrill™
- 6.7 cu. ft – Upper Oven (2.3 cu. ft.), Lower Oven (4.4 cu. ft.)
- SmoothTouch™ Controls

Studio Series – 30-inch Double Wall Oven Range (LSWD305ST)

- Large Oven Capacity – 4.7 cu. ft./4.7cu. ft.
- 4-Mode Convection System
- Brilliant Blue Interior
- 6.3-inch Touchscreen Controls System
- 4 Heavy Duty Racks with 1 Gliding Rack
- Gourmet Recipe Bank

For more information and product images, please visit LG's online press kit at www.lgnewsroom.com/CES2011.

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* Designs, features and specifications subject to change without notice.

About LG Electronics, Inc.

LG Electronics, Inc. (KSE: 066570.KS) is a global leader and technology innovator in consumer electronics, mobile communications and home appliances, employing more than 80,000 people working in over 115 operations around the world. With 2009 global sales of 55.5 trillion Korean won (USD 43.4 billion), LG comprises four business units – Home Entertainment, Mobile Communications, Home Appliance, and Air Conditioning & Energy Solutions. LG is one of the world's leading producers of flat panel TVs, audio and video products, mobile handsets, air conditioners and washing machines. LG has signed a long-term agreement to become both a Global Partner and a Technology Partner of Formula 1™. As part of this top-level association, LG acquires exclusive designations and marketing rights as the official consumer electronics, mobile phone and data processor of this global sporting event. For more information, please visit www.lg.com.



About LG Electronics USA

LG Electronics USA, Inc., based in Englewood Cliffs, N.J., is the North American subsidiary of LG Electronics, Inc., a global force and technology leader in consumer electronics, home appliances and mobile communications. In the United States, LG Electronics sells a range of stylish and innovative home entertainment products, mobile phones, home appliances, commercial displays, air conditioning systems and solar energy solutions, all under LG's "Life's Good" marketing theme. For more information, please visit www.lg.com.

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