



FOR IMMEDIATE RELEASE

LG TO UNVEIL VERIZON WIRELESS' FIRST LTE USB MODEM

LG VL600 Embraces LTE to Deliver New Heights of Speed and Connectivity

SEOUL, Dec. 2, 2010 – LG Electronics (LG) today announced the launch of the LG VL600™, the first LTE (Long Term Evolution) USB modem for Verizon Wireless, the largest wireless service provider in the United States.

Verizon Wireless set to launch 4G LTE service in 38 major U.S. metropolitan areas on Sunday (Dec. 5). The service will cover 60 commercial airports and 110 million people – more than one third of the United States population.

Ideal for business professionals on-the-go, the LG VL600 features high-speed 4G internet connectivity, a lightweight design with a flip USB cover and sleek outer finish that makes traveling a streamlined, enjoyable experience. By just connecting with the LG VL600, customers in the 4G LTE service area can expect high speeds of 5 to 12 Mbps (megabits per second) on download and 2 to 5 Mbps on upload for high quality multimedia content, more than 10 times faster than 3G.

“It is really exciting for us to be releasing the first LTE USB modem with Verizon Wireless, who is aggressively leading the commercialization of LTE services in the world,” said Jeff Hwang, President of LG Electronics MobileComm USA, Inc. “And for LG, this is just the first step. Along with Verizon, we’re committed to making LTE products faster and ever-more innovative, ensuring that LG stays at the forefront of developments in LTE technology.”

The LG VL600 boasts a 4-color LED Service Status Indicator and supports major operating systems including Windows® XP, Vista™ and Windows® 7. It has a built-in antenna and is both extremely light (50 g) and compact (98.5 x 37.6 x 14.7 mm).



Since the early stages of LTE standardization in 2004, LG has been leading the development of LTE technology. LG succeeded in developing an LTE chipset in December 2008 and demonstrated the world's first handover between a 4G LTE-enabled mobile device and an LTE-CDMA network in 2009. In 2010, LG further cemented its leadership in the next-generation mobile communications market by successfully demonstrating an LTE world-record download speed of 100 Mbps at CES 2010.

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About LG Electronics, Inc.

LG Electronics, Inc. (KSE: 066570.KS) is a global leader and technology innovator in consumer electronics, mobile communications and home appliances, employing more than 80,000 people working in over 115 operations around the world. With 2009 global sales of 55.5 trillion Korean Won (43.4 billion US Dollars), LG is one of the world's leading producers of flat panel TVs, audio and video products, mobile handsets, air conditioners and washing machines. LG has signed a long-term agreement to become both a Global Partner of Formula 1™ and a Technology Partner of Formula 1™. As part of this top-level association, LG acquires exclusive designations and marketing rights as the official consumer electronics, mobile phone and data processor of this global sporting event. For more information, please visit www.lg.com.

About LG Electronics Mobile Communications Company

The LG Electronics Mobile Communications Company is a leading global mobile communications and information company. With its cutting-edge technology and innovative design capabilities, LG creates handsets that provide an optimized mobile experience to customers around the world. LG is pursuing convergence technology and mobile computing products, while continuing its leadership role in mobile communication with stylish designs and smart technology. For more information, please visit www.lg.com.

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